Sheet 1 of 1 (11-19-01)

Form PTO-1449 ATTY DOCKET NO. APPLICATION NO 35030-000103 09/650.045 INFORMATION DISCLOSURE CITATION APPLICANT CONF. NO. IN AN APPLICATION William T. Geddes Jr. et al. Unknown FILING DATE (Use several sheets if necessary) GROUP August 29, 2000 2161 U.S. PATENT DOCUMENTS FXAMINER DOCUMENT NUMBER DATE NAME FILING DATE INITIAL CLASS IF APPROPRIATE FOREIGN PATENT DOCUMENTS DOCUMENT NUMBER DATE COUNTRY TRANSLATION SUB 22A.ID YES NO OTHER DOCUMENTS (Include Name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, ournal, serial, symposium, catalog, ctc.) date, page(s), volume-issue number(s), publisher, city and/or country where published. "New Spin On Affiliate Retailing", Ted Kemp, News & Analysis, November, 2001. "The Way To Save For College", www.upromise.com, November, 2001. "The Sharper Image", www.sharperimage.com, November, 2001. "The Sharper Image - Affiliate Program", www.sharperimage.com, November, 2001. EXAMINER DATE CONSIDERED Mausoa 3-21-05 EXAMINER: Initial if citation considered, whether or not citation is in conformance with M.P.E.P. 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

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Form PTO-1449 1 4 1 ATTY DOCKET NO. APPLICATION NO. 35030-000103/US 09/650,045 INFORMATION DISCLOSURE CITATION APPLICANT CONF. NO. IN AN APPLICATION William T. GEDDES Jr. et al. 8375 (Use several sheets if necessary) FILING DATE GROUP August 29, 2000 3625 U.S. PATENT DOCUMENTS FYAMINER DOCUMENT NUMBER DATE NAME SUB FILING DATE INITIAL CLASS IF APPROPRIATE 6,105,865 8/22/2000 MATE Hardesty 6,592,030 7/15/2003 Hardesty M 6.631.358 M 10/7/2003 Ogilvie 2004/0083183 4/29/2004 md Hardesty et al. FOREIGN PATENT DOCUMENTS DOCUMENT NUMBER COUNTRY CLASS SUB TRANSLATION YES NO OTHER DOCUMENTS (Include Name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, ournal, serial, symposium, catalog, etc.) date, page(s), volume-issue number(s), publisher, city and/or country where published. EXAMINER DATE CONSIDERED 3-21-05 EXAMINER: Initial if citation considered, whether or not citation is in conformance with M.P.E.P. 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

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